

# Francine Busby

## Breaking Barriers – Reaching New Heights

Francine Busby is the Chair of the San Diego County Democratic Party. She leader who has distinguished herself as a Democratic congressional candidate in 2004, 2006 and 2011. Francine has been in the forefront of the dynamic growth of the San Diego County Democratic Party.



Francine ran for Congress in to make a difference. From her grassroots campaign in 2004 to her nationally-profiled, special election in 2006 through her 2010 midterm race, she inspired, motivated and energized voters. Although she didn't overcome the registration disadvantage in California's 50th district, she change the political landscape in San Diego County.

Francine was elected Chair of the San Diego County Democratic Party in January 2013. Previously, she served as Vice-Chair in 2009 and 2012. She has been a delegate to California state Democratic Party conventions since 2004 and was a delegate to the National Democratic Conventions in 2008 and 2012. She was honored with the *Harry S. Auerbach Leadership Award* by the SDCDP in 2004. Francine has worked with Democratic leaders, candidates, donors, clubs, volunteers and staff to grow the Party to historic levels. Francine chaired the *San Diego County Party Convention in 2011*, the *2009 Blue Skies Over San Diego Inaugural Celebration in 2009* and the *Sailing to Victory Dem Cruise in 2011*. Francine was honored by the California Democratic Party as the region 18 Volunteer of the Year in 2014.

Elected President of the Cardiff School District Board and President of the Cardiff Education Foundation, Francine was instrumental in transforming Cardiff Schools into some of the most academically and technologically advanced in California. She also served as President of the Cardiff Education Foundation where she raised funds needed to equip and furnish the modernized schools.

Francine continues to break down barriers for women and girls. As a founder and former Executive Director of Run Women Run, Francine is building a network to inspire, mentor, train and elect women to public office. From her “Women Changing The World” course as an adjunct professor at CSUSM to her years as a leader in Girl Scouts USA, Francine has inspired girls to understand their power and reach their potential.

Francine enjoyed a career in domestic and international tourism at the Walt Disney Travel Company where she honed her communication and management skills in a competitive global environment. In 2008 Francine was recognized by Biz San Diego magazine as one of the most influential businesswomen in San Diego.

Francine Pocino Busby is a native Californian who grew up in an Italian American family of small business owners in the Los Angeles area. She graduated from UC Irvine with a B.A. in Humanities. Francine translated and authored, “Bosconero and the Societa Bosconeres di Los Angeles” about her ancestral town and immigration story. She is currently working on a book, “*Why Good People Don't Run For office, and Why They Should.*” [Francine@francinebusby.com](mailto:Francine@francinebusby.com) 760 807.0399